

Articles	Pages
<b>Taming the Beast: Bullying and Censorship in Interlingual Subtitling</b> <ul style="list-style-type: none"><li>• <i>Hussein Abu-Rayyash</i> (Kent State University, USA)</li><li>• <i>Said M. Shiyab</i> (Kent State University, USA)</li></ul>	1-20
<b>Developing Intercultural Communication and Cultural Intelligence through Intercultural Musical Contacts</b> <ul style="list-style-type: none"><li>• <i>Montassir Hmala</i> (CRMEF of Meknès, Morocco)</li></ul>	21-39
<b>Watching Videos and Foreign Language Acquisition: Formulaic Sequences in Focus</b> <ul style="list-style-type: none"><li>• <i>Elham Khatami</i> (Ferdowsi University of Mashhad, Iran)</li><li>• <i>Saeed Ameri</i> (University of Birjand, Iran)</li><li>• <i>Hossein Navidinia</i> (University of Birjand, Iran)</li></ul>	40-60
<b>Louis Vuitton's Strategies for Enhancing Customers' Engagement on Instagram and Weibo</b> <ul style="list-style-type: none"><li>• <i>Xincheng Wu</i> (Education University of Hong Kong, Hong Kong)</li></ul>	61-73
<b>Rendition of Planting and Payoff in Localized Films: A Case Study</b> <ul style="list-style-type: none"><li>• <i>Elahe Ebtehaji</i> (Ferdowsi University of Mashhad, Iran)</li><li>• <i>Mahboubeh Moghaddas</i> (Ferdowsi University of Mashhad, Iran)</li><li>• <i>Milad Mehdizadkhani</i> (University of Szeged, Hungary)</li></ul>	74-96
<b>Multilingualism and Plurilingualism in Teaching the Lingua Franca: A Critical Review</b> <ul style="list-style-type: none"><li>• <i>Marzieh Ebrahimi</i> (Kansas State University, USA)</li></ul>	97-109
<b>Review of Middle Eastern Television Drama. Politics, Aesthetics, Practices, Edited by Christa Salamandra and Nour Halabi</b> <ul style="list-style-type: none"><li>• <i>Heidi Keinonen</i> (The University of Turku, Finland)</li></ul>	110-114
<b>Review of Translation Tools and Technologies, by Andrew Rothwell, Joss Moorkens, María Fernández-Parra, Joanna Drugan, Frank Austermuehl</b> <ul style="list-style-type: none"><li>• <i>Mozhgan Ghassemiazghandi</i> (Universiti Sains Malaysia, Malaysia)</li></ul>	115-118